

I Claim:

1. A method for enabling audio-based linking to the internet, comprising:
steganographically encoding an audio signal with address information; and
5 distributing the encoded audio signal to users, who can decode the address information therefrom and use same in establishing a link to the internet.
2. The method of claim 1 in which the address information is not recognizable as such to human listeners of
said audio signal.
3. The method of claim 1 in which the address information comprises a URL.
4. The method of claim 1 in which the address information comprises an index to a remote data structure,
the remote data structure having a corresponding URL address stored therein.
5. The method of claim 1 in which the audio conveys said address information notwithstanding
transformation into or out of digital form.
6. A computer readable storage medium having stored thereon audio encoded according to claim 1.
7. A method for enabling graphic-based linking to the internet, comprising:
receiving digital data corresponding to a graphic image;
steganographically encoding the graphic image to hide plural bit address information therein; and
distributing the encoded graphic image data to users, who can decode the address information therefrom
25 and use same in establishing a link to the internet.
8. The method of claim 7 in which the graphic image conveys said plural-bit address information
notwithstanding transformation into or out of digital form.
9. The method of claim 7 in which the address information is not recognizable as such to human viewers of
a rendered version of the encoded graphic.
10. The method of claim 7 in which the address information comprises a URL.
11. The method of claim 7 in which the address information comprises an index to a remote data structure,

the remote data structure having a corresponding URL address stored therein.

12. The method of claim 7 in which the encoded graphic conveys said address information notwithstanding transformation into or out of digital form.

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13. The method of claim 7 in which the graphic comprises a photographic image.

14. A computer readable storage medium having stored thereon a graphic encoded according to claim 1.

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